

World Trade Day 2024, *Supply Chain Resilience*

Wednesday, May 22, 2024

Sponsor Benefits:

\$25,000 Presenting Sponsor

At the Presenting Level, your company will receive all the Sponsorship Benefits plus:

1. Presenting Sponsor billing of World Trade Day
2. Opportunity for corporate leader to present keynote address
3. Invitations for 2 to the private World Trade Day dinner the evening before
4. Private networking opportunity with program speakers
5. Complimentary admission for 10 pre-registered guests
6. Opportunity to provide branded material to program participants (i.e. lanyards, notebooks, bags)
7. Inclusion of a welcome message from your company in the World Trade Day digital program book
8. Opportunity to purchase additional tickets at a reduced price
9. Recognition as 2024 World Trade Day sponsor on World Trade Center - Providence website and at all Chafee Center events (May 2024-December 2024)
10. Full page reserved for company in the digital program

Global Trade Activator - \$10,000

At the Global Trade Activator Level your company will receive all the Sponsorship Benefits plus:

1. Invitations for 2 for the private World Trade Dinner the evening before
2. Private networking opportunity with a keynote speaker
3. Complimentary admission for 10 pre-registered guests
4. Opportunity to provide branded material to program participants (i.e. lanyards, notebooks, bags)
5. Inclusion of a welcome message from your company in the World Trade Day digital program book
6. Participate in World Trade Day as a panelist or a facilitator
7. Opportunity to purchase additional tickets at a reduced price
8. Recognition as 2024 World Trade Day sponsor on World Trade Center - Providence website and at all Chafee Center events (May 2024-December 2024)
9. Full page reserved for company in the digital program

Global Trade Expander - \$6,000

At the Global Trade Expander Level your company will be a Breakfast, Luncheon, or Reception Sponsor and receive all the Sponsor Benefits plus:

1. Recognition as sponsor of the breakfast, luncheon, or reception
2. Invitations for 2 to the private World Trade Day dinner the evening before
3. Complimentary admission for 5 pre-registered
4. Participate in World Trade Day as a panelist or facilitator
5. Half page reserved for company in the digital program

Global Trade Supporter- \$3,000

At the Global Trade Supporter Level your company will receive all the Sponsor Benefits plus:

1. Complimentary admission for 5 pre-registered guests
2. Participate in World Trade Day as a panelist or facilitator
3. Quarter page reserved for company in the digital program book

Sponsor Recognition:

- Opportunity to network with World Trade Day keynote speakers, global trade and industry professionals, business executives, foreign trade representatives, trade organizations, educators, and other global business representatives
- Company name displayed on all signage at World Trade Day, including banners, posters, and electronic screens
- Company logo and corporate listing on World Trade Day website
- Reserved seating at corporate table for luncheon
- World Trade Day social media
- Recognition as a sponsor in the World Trade Day digital program book
- Reserved company exhibit table to be displayed in the exhibit area

For more information on World Trade Day and becoming a sponsor, please contact:

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