

# WORLD TRADE DAY

## THE STATE OF TRADE

Bryant University ▶ May 31, 2023

### ▶ Platinum Sponsorship Opportunities

**ON MAY 31, 2023,  
BRYANT UNIVERSITY  
WILL PRESENT THE  
38<sup>TH</sup> WORLD TRADE DAY.**

World Trade Day, presented by the John H. Chafee Center for International Business at Bryant University, is one of the largest international trade conferences in the Northeast. More than 500 individuals representing companies and organizations of all sizes and industries are expected to attend this year's event. We invite you to become a sponsor and contribute to this day of professional development and networking.

For more information on World Trade Day and becoming a sponsor, please contact:  
Stephanie DiPrete  
Development Officer  
Corporate & Foundation Relations  
sdiprete@bryant.edu  
401-232-6042

#### Benefits of a \$20,000 Platinum Corporate Sponsorship:

- Early registration and complimentary admission for sixteen (16) pre-registered guests, with prominent reserved seating at your own corporate table for the luncheon
- Opportunity to introduce the Luncheon Keynote Speaker, or participate in World Trade Day (panelist or moderator)
- Inclusion of a welcome message from your company in the World Trade Day program book
- Reserved company exhibit table to be displayed in the exhibition area
- Opportunity to provide branded material for day of the event (i.e. lanyards, tote bags)
- Invitation for a corporate representative to serve on the World Trade Day committee
- Opportunity to provide a speaker for a future Chafee Center sponsored event
- 50% discount on a corporate full-page ad in the program book

*Platinum Sponsors are also recognized in promotional materials and on the World Trade Day website:*

- Opportunity to network with World Trade Day keynote speakers, global trade and industry professionals, business executives, foreign trade representatives, trade organizations, educators, and other global business representatives
- Company name prominently displayed on all signage at World Trade Day, including banners, posters, and electronic screens
- Listing of company logo on the World Trade Day website and a corporate listing with a link to your website
- Recognition as a sponsor in the World Trade Day Program Book given to all attendees
- Inclusion of your logo in the World Trade Day marketing brochure, mailed to over 5,000 business professionals throughout New England