

CHAFEE CENTER PRACTICUM PROGRAM

“Bring us your business. We’ll give you the world.”

The Practicum is a consulting project that is offered by the John H. Chafee Center for International Business and the College of Business at Bryant University. It functions as the capstone project for International Business, Global Supply Chain Management and MBA students as they prepare to enter the “real world” of business.

The Practicum is part of a suite of experiential learning programs offered through the Chafee Center. It has been in operation for more than a dozen years and has helped more than 100 companies in over 200 engagements find opportunities and solve challenges they face through its faculty-led and Chafee Center-supported student teams. Student teams apply cutting-edge theory (e.g. international marketing, global supply chain, international finance, etc., along with their domestic counterparts) and add their own experience gained during internships to deliver actionable recommendations.

But don’t take our word for it. Here is just one company’s thoughts on the Practicum program:

Steven Perry, a Senior Vice President at Darlington Fabrics, has this to say about the program. “All of our Practicum Teams have been energetic and motivated to assist Darlington in researching our projects. They all have made well thought-out and practical recommendations for next steps forward. The Practicum program is something every Rhode Island business should consider.”

Do you qualify for a Practicum?

- For any company located in Rhode Island, New England or anywhere across the globe, a Bryant Practicum offers the global and domestic consulting you are looking for.

Benefits of being a Practicum client:

- Actionable outcomes
- Diverse student teams, specifically picked for your project, that are highly motivated to solve your business challenge.
- Student teams closely work with dedicated Practicum faculty, with expectations of: multiple weekly meetings and regular progress reports.
- Student teams are supported by the Chafee Center, the Bryant University research infrastructure, and Bryant faculty who may be pulled in for specific areas of the project.
- Student teams devote roughly 300 hours of combined research per project over the semester.

Project timing and deliverables:

- Year round – fall, spring and summer semesters
- Final presentations at the end of the semester in front of clients and judges
- Final report at the end of the semester

Project engagement:

- The Practicum fee is \$5,000, which is a charitable donation to Bryant University.
- Throughout the Practicum, the client has the opportunity to play an active role in the project.
- Site visits are often part of the engagement.