



WORLD TRADE DAY

**THE FUTURE OF GLOBAL TRADE:
CHANGES, CHALLENGES AND OPPORTUNITIES**

Bryant University



MAY 26, 2021

► Bronze Sponsorship Opportunities

**ON MAY 26, 2021,
BRYANT UNIVERSITY
WILL PRESENT THE
36TH WORLD TRADE DAY.**

World Trade Day, presented by the John H. Chafee Center for International Business at Bryant University, is one of the largest international trade conferences in the Northeast. More than 500 individuals representing companies and organizations of all sizes and industries are expected to attend this year's virtual event. We invite you to become a sponsor and contribute to this day of professional development and networking.

For more information,
contact Kristen Hayes at
khayes4@bryant.edu or
call 401.232.6042.

Benefits of a \$3,000 Bronze Corporate Sponsorship:

- Early registration and complimentary admission to World Trade Day for **ten (10) pre-registered guests**.
- Guaranteed exhibitor space in our virtual Expo Center. Bronze Sponsors are allowed **two individuals** to represent their company in the booth. Booth representatives receive free admission to the event in addition to company's complimentary admissions.
- Sponsor guests granted extended access to view World Trade Day sessions up to 60 days after event.

Bronze Sponsors are also recognized in promotional materials and on the World Trade Day website:

- Will be included in news releases, as well as print and Internet advertising sent to local and regional media.
- Company name will be displayed throughout the World Trade Day virtual platform: interactive lobby, sponsor page, and on rotating banners.
- Corporate logo and web link will be listed on the World Trade Day web page.
- Company name will appear in a social media post thanking sponsors.